

**PREETI RAGHUNATH, PhD**

[p.raghunath@sheffield.ac.uk](mailto:p.raghunath@sheffield.ac.uk) | [www.preetiraghunath.com](http://www.preetiraghunath.com)

Over the past decade, I have conducted theoretical and empirical research in the field of global media policy. My current research explores two aspects of the global digital and data economy: (a) how the data economy plays out and is experienced in India (and the state of Telangana); and (b) how people navigate the subscription economy. I am also developing collaborative research on digital technologies and the neurological condition of myelopathy.

**WORK** (*Post-PhD*)

- **Lecturer (Digital Media and Society), Department of Sociological Studies, University of Sheffield, UK** (May 2023 onwards)
  - Teaching as part of MA and BA programmes in Digital Media and Society; research supervision
  - Fellow, Institute for Global Sustainable Development
  - Theme Lead, STeMis Research Theme at Sociological Studies
  - Co-Lead, Interest Group on Data-driven Arts, Humanities and Social Sciences at Shef.AI
- **Lecturer (Communication and Media), School of Arts and Social Sciences, Monash University, Malaysia** (November 2021 – March 2023)
  - Taught as part of Master of Communications and Media Studies (MCMS), Bachelor of Digital Media and Communication (BDMC), graduate research coursework; research supervision
  - Director, MCMS; Member of various School-level Committees
  - Promoted inter-institutional research cooperation between United Nations University (UNU), Macau and the School
- **Assistant Professor, Symbiosis Institute of Media and Communication, India** (March 2020 – October 2021)
  - Taught as part of MA (Mass Communication) and MBA (Communication Management); research supervision of Masters dissertation projects.

**EDUCATION**

- **PhD (Communication)** – University of Hyderabad, India – 2019
- **MA (International Relations and Politics)** – Jawaharlal Nehru University, India – 2011
- **BA (Communication & Journalism, Literature, Political Science)** – Osmania University, India – 2009

**PUBLICATIONS** (*select*)

**Book**

- Raghunath, P. (2020). *Community Radio Policies in South Asia: A Deliberative Policy Ecology Approach*. Singapore: Palgrave Macmillan

**Edited Collections**

- Book: Raghunath, P. and Narasimhan, H. (Eds.) (manuscript submitted). *A Media Anthropology of India*. Routledge
- Special Issue: Raghunath, P. and Koshy, S. (2022). (Re)iterations, Transgressions, Recognition: Politics and Practices of Media Policies in South Asia, *Journal of Digital Media and Policy*, 13(1)

### Journal Publications

- Raghunath, P. (2024). Critical Data Governance: A Southern Standpoint to the study and practice of data. *Technology and Regulation*, (forthcoming)
- Raghunath, P. (2022). Airing Imperium: A Historiography of Radio Governance in South Asia. *Global Media and Communication*, 18(1)
- Dutta, M., Ramasubramanian, S., Barrett, M., Elers, C. H., Sarwatay, D., **Raghunath, P.**, Kaur, S., Dutta, D., Jayan, P., Rahman, M., Tallam, E., Roy, S., Falnikar, A., Johnson, G. M., Mandal, I., Dutta, U., Basnyat, I., Soriano, C. R. R., Pavarala, V., Sreekumar, TT., Ganesh, S; Rathina Pandi, A, Zapata, D. (2021). Decolonizing open science: southern interventions. *Journal of Communication*, 71(5), 803-826
- Raghunath, P. (2019). Human Security in a Datafying South Asia: Approaching Data Protection. [Available at SSRN](#)

### Book Chapters

- Raghunath, P. (2024). “Hated Speech”: The Communicative Dimension of Progressive Politics and (Un)Democracy in India. In Mattoni (Eds) Handbook of Progressive Politics, Edward Elgar
- Raghunath, P. and Rahman, A. (2024). Opening up the Black Box of Communication Governance in South Asia: Critical Policy Ethnography as Methodology. In Padovani et al (Eds) Global Communication Governance at the Crossroads, Palgrave Macmillan
- Raghunath, P. (2023). Deliberation as Pedagogy: Gender, Intersectionality and Journalism Education in India. In Mutsvauro et al (Eds) The Routledge Companion to Journalism in the Global South
- Parthasarathi, V. and Raghunath, P. (2022) Reformulating Media Bazaars: The Digital Media Economy in India. In Flew et al (Eds) Sage Handbook of Digital Media Economy, Sage
- Raghunath, P. (2022). The Deliberative Policy Ecology Approach: Media Policy Studies from South Asia. In Ganter and Badr (Eds) Media Governance: A Cosmopolitan Critique, Palgrave Macmillan
- Raghunath, P. (2021). COVID-19 and Non-Personal Data in the Indian context: On the Normative Ideal of Public Interest. In Milan et al (Eds.) COVID-19 from the Margins: Pandemic Invisibilities, Policies and Resistance in the Datafied Society. Amsterdam University of Applied Sciences: Institute of Network Cultures
- Raghunath, P. (2020). Deliberating Community Radio in India: A Critical Policy Ethnography. In Malik and Pavarala. (Eds.) Community Radio in South Asia: Reclaiming the Airwaves. Routledge

### Research Reports

- Fournier-Tombs, E., Lee, J., Suriyawongkul, A., **Raghunath, P.**, Dailey, M., Chatterjee, J., Doneys, P., Suthorn, W., Thongprasert, S., Villanueva K., and Belda, F. (2023). [Gender-sensitive AI Policy in Southeast Asia](#). UNU Macau
- Raghunath, P. (2022). [‘Hated Speech’ and the Costs of Freedom in India](#), Association of Progressive Communications
- Raghunath, P. (2013). [Interface between Social Innovators and Government: Challenges and Recommendations](#)

### Reviews

- Raghunath, P. (2021). Book Review of ‘Create, Copy, Disrupt: India's Intellectual Property Dilemmas’, *International Journal of Media Studies*, 2 (1)
- Raghunath, P. (2020). Book Review of ‘The Palgrave Handbook of Methods for Media Policy Research’, *Asia Pacific Media Educator*, 30 (1)

### Public Writing

- Interview on the state of media in contemporary India, in the Southasia Review of Books newsletter
- [Radio’s role in making and unmaking Southasia’s borders](#), *Himal Southasian*
- [‘Data Industries’: Towards tracing the Global Data Economy](#), *Sociological Studies Research Blog, University of Sheffield*

- Disruptive Technologies, Surveillance as Governance: Data (Un)Democracy in India during COVID-19, *Engage Media*
- Translating Experience into Enunciation: On Conducting a Policy Ethnography in South Asia, *EPW*, 56 (22)
- MacBride Commission's Legacy: Towards Equitable and Sustainable Technology Futures. *Media Development*, 2021 (2)
- All You Need To Know About India's New Non-Personal Data Framework, *The News Minute*
- Inscribing an Inclusive Idea of Data in India, *Newslandry*
- Saving the Public University, *The Hindu*
- The unfinished business of Nepal's community radio policy. *Media Asia*, 41(1), 22–23
- Quelled voices and amplified silences, *Himal Southasian's* special issue on 'Growing Media, Shrinking Spaces', 27 (2)

### PROJECTS/GRANTS/AWARDS/COLLABORATIONS

- Funding to participate in the workshop on Cultures of Datafication in South Asia, jointly organised by the University of Pennsylvania and Data & Society, United States, 2024 (\$750)
- Recipient of Sociological Studies Departmental Teaching and Learning Enhancement Fund for developing a UG module on Global Data Industries, 2024 (£500)
- Member, Digital ASEAN Research Centre, Monash University, Malaysia
- Co-Investigator, Industry SEED project on volunteer-driven governance of community platforms in Sri Lanka, with Action Lab, Monash University, Australia, 2023 (AUD 29,872 cumulative)
- Researcher on multi-country project on 'AI and WPS Agenda in Southeast Asia', funded by UN Women, with UNU, Macau, 2022-23 (USD 12,500)
- Researcher on multi-country project on 'Gender and AI', funded by ITU, with UNU, Macau, 2022 (USD 9,250)
- Country Expert, India on an ERC-funded BIT-ACT project, University of Bologna, Italy, 2021-2023
- Fully funded to attend the Summer School by the QUT Digital Media Research Centre (DMRC) (online), 2022
- Grantee, 'Challenging hate narratives and violations of freedom of religion and expression online in Asia' Grant of the Association for Progressive Communications (APC), 2021 (USD 3,300)
- Honorary Mention, Urban Communication Grant 2020, awarded by Urban Communication Foundation/IAMCR
- Best Paper Award for 'Airing Imperium: A Historiography of Radio Governance in South Asia' from the Communication Policy and Technology Section at IAMCR, Oregon, United States, 2018
- Travel Grant to attend annual conference of IAMCR, Oregon, United States, 2018 (USD 1,500)
- Asian Scholar Grant – Lee Kuan Yew School of Public Policy, for ICPP3, Singapore, 2017 (SGD 500)
- IAMCR-OSF Rapid Response Grant on Communication Policy, 2014 (USD 2,500)
- Fully funded to attend the Annenberg-Oxford Media Policy Summer Institute at University of Oxford, 2013
- Indian Council Social Science Research (ICSSR) Data Collection Abroad Grant, 2013-14 (INR 2,00,000)

### CONFERENCES (*most recent*)

- 'Imperial Datafication: Historicising the Modern Global Data Economy' at the workshop on Cultures of Datafication in South Asia, jointly organised by the University of Pennsylvania and Data & Society, United States, 2024
- 'Imperial Datafication: Historicising Work and the Global Data Economy' at the Work and the Data Economy meeting, Tufts University, United States, 2024
- 'Critical Is Decolonial, Critical is Southern': Towards Critical Data Governance, at panel organised by *Critical Policy Studies* journal, at ICPP6, Toronto (online), 2023

- ‘Critical Media/Technology Policy Studies in South and Southeast Asia: Possibilities for imagining a connected agenda’, at ICPP6, Toronto (online), 2023
- ‘Historicising Data and Governance’, at the ‘Governing Technologies’ workshop, Monash University, Malaysia, 2022
- ‘“Count Me In or Count Me Out”: Understanding Civil Society Engagement on Data and Justice in South Asia’, at ICA, Paris (hybrid), 2022

#### **INVITED TALKS/LECTURES** (*most recent*)

- Speaker at panel on Data and Democracy, Monash University, Malaysia, 2022
- Speaker at lecture series of the School of Rural Development, Tata Institute of Social Sciences, Tuljapur, India, 2022
- Panel discussion on my book, at the Critical Policy Studies Network, Chiang Mai University, 2022
- Speaker at the BIT-ACT Seminar Series (University of Bologna), on ‘Towards Theory-Building: ‘Constructing Grounded Theory’ and Media Policy Ethnography’, 2021
- Speaker on ‘Non-Personal Data in India: A Case of Digital Deliberative Democracy?’, as part of panel on ‘Communication Boundaries and Democratic Wagers’ at the Winter School organised by Universities of Padova, Sao Paulo, and Leiden, 2021
- Speaker on ‘Conducting Media Policy Ethnography in South Asia: Multidisciplinary Moorings’, at the Department of Liberal Arts, IIT Hyderabad, 2021
- Guest lecture for module on ‘Media Advocacy’ (MA in Media Governance) at the Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi, 2021

#### **ACADEMIC SERVICE**

- Co-Editor, Palgrave Global Media Policy and Business book series – 2024-2028
- Editorial Board, Journal of Digital Media and Policy (Intellect)
- Vice-Chair, Global Media Policy Working Group, IAMCR – 2020-2024
- Graduate Student Paper Award Committee, Labor Tech Research Network – 2023
- Co-organiser of the ‘Governing Technologies’ workshop, Monash University, Malaysia, 2022
- Convener of pre-conference, ‘Institutions, Interventions, Transgressions: Glocal Media Policies and Praxis from South Asia’, for the Global Media Policy Working Group, IAMCR, Nairobi, 2021