

PREETI RAGHUNATH, PhD

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RESEARCH INTERESTS: I work at the intersections of global media studies, media policy studies and ethnographic methods, in South Asia, using lenses of space-time.

WORK EXPERIENCE

- **Lecturer, Communication and Media Studies, Monash University Malaysia** – from November, 2021
- **Country Expert, India - Bottom-Up Initiatives and Anti-Corruption Technologies (BIT-ACT): How citizens use ICTs to fight Corruption** – University of Bologna, Italy – from April, 2021

PAST:

- **Assistant Professor, Symbiosis Institute of Media and Communication (SIMC), India** – March, 2020 to October, 2021
- **Researcher - Factly Media and Research, India** – August to October, 2018
- **Research Assistant – UNESCO Chair on Community Media, India** – February, 2012 to February, 2017.
- **Teaching Assistant – Department of Communication, University of Hyderabad, India** – July to December, 2013
- **Assistant Manager, Corporate Communication – HSBC HDPI** – August, 2011 to February, 2012
- **Freelance Reporter and Writer – C&K Pvt. Ltd., The Hindu, India Abroad, The Times of India, and a few advertising agencies** – July, 2006 to July, 2011

EDUCATIONAL QUALIFICATIONS

- **PhD in Communication** – “*Deliberating Community Radio in South Asia: A Critical Policy Ethnography*” - University of Hyderabad, India – 2019
- **Annenberg-Oxford Media Policy Summer Institute** - University of Oxford - 2013
- **Master of Arts (MA) in International Relations and Politics** – Jawaharlal Nehru University, New Delhi, India – 2011 – 7.68/9 CGPA
- **Bachelor of Arts (BA – Triple Major) in Mass Communication and Journalism, Literature, Political Science**, St. Francis’ College for Women, an autonomous college of Osmania University, Hyderabad, India – 2009 – 79% overall

PUBLICATIONS (since 2012):Book:

- Raghunath, Preeti. (2020). *Community Radio Policies in South Asia: A Deliberative Policy Ecology Approach*. Singapore: Palgrave Macmillan.

Journal Publications:

- Raghunath, Preeti. (2021). Airing Imperium: A Historiography of Radio Governance in South Asia. *Global Media and Communication*. Online First
- Mohan Dutta, Srividya Ramasubramanian, Mereana Barrett, Christine Elers, Devina Sarwatay, **Preeti Raghunath**, Satveer Kaur, Debalina Dutta, Pooja Jayan, Mahbubur Rahman, Edwin Tallam, Sudeshna Roy, Ashwini Falnikar, Gayle Moana Johnson, Indranil Mandal, Uttaran Dutta, Iccha Basnyat, Cheryll Soriano, Vinod Pavarala, T T Sreekumar, Shiv Ganesh, Asha Rathina Pandi, Dazzelyn Zapata. (2021). Decolonizing Open Science: Southern Interventions, *Journal of Communication*. Online First
- Raghunath, Preeti. (2021). Translating Experience into Enunciation: On Conducting a Policy Ethnography in South Asia, *Economic and Political Weekly*, 56 (22)
- Raghunath, Preeti. (2021). MacBride Commission's Legacy: Towards Equitable and Sustainable Technology Futures. *Media Development*, 2021 (2)
- Raghunath, Preeti. (2019). Human Security in a Datafying South Asia: Approaching Data Protection. *International Journal of Media Studies*, 1(1).
- Raghunath, Preeti. (2014). [The unfinished business of Nepal's community radio policy](#). *Media Asia*, 41(1), 22–23.
- Raghunath, Preeti. (2014). [Quelled voices and amplified silences](#), Himal Southasian's special issue on 'Growing Media, Shrinking Spaces', June, Vol. 27 (2).

Reviews:

- Raghunath, Preeti. (2021). Book Review of 'Create, Copy, Disrupt: India's Intellectual Property Dilemmas', *International Journal of Media Studies*, 2 (1)
- Raghunath, Preeti. (2020). Book Review of 'The Palgrave Handbook of Methods for Media Policy Research', *Asia Pacific Media Educator*, 30 (1).

Book Chapters:

- Raghunath, Preeti. (submitted). The Deliberative Policy Ecology Approach: Media Policy Studies from the Global South. In Hanan Badr and Sarah Ganter (Eds) *Media Governance: A Cosmopolitan Critique*, Palgrave Macmillan
- Parthasarathi, Vibodh and Raghunath, Preeti. (submitted) Reformulating Media Bazaars: The Digital Media Economy in India. In Terry Flew et al (Eds) *Sage Handbook of Digital Media Economy*, Sage.

- Raghunath, Preeti. (2021). COVID-19 and Non-Personal Data in the Indian context: On the Normative Ideal of Public Interest. In Milan et al (Eds.) COVID-19 from the Margins: Pandemic Invisibilities, Policies and Resistance in the Datafied Society. Amsterdam University of Applied Sciences: Institute of Network Cultures.
- Raghunath, Preeti. (2020). Deliberating Community Radio in India: A Critical Policy Ethnography. In Kanchan K Malik and Vinod Pavarala. (Eds.) Community Radio in South Asia: Reclaiming the Airwaves. Routledge.

Ongoing:

- Raghunath, Preeti (Under Revision.) “Of mountains, islands, and policy”: Conducting a Critical Policy Ethnography in South Asia. *Qualitative Research*.
- Raghunath, Preeti. (slated for 2023). “Hated Speech”: The Communicative Dimension of Progressive Politics and (Un)Democracy in India. In Alice Mattoni (Eds) The Handbook of Progressive Politics, Edward Elgar Publishing
- Currently co-editing a forthcoming special issue of the Journal of Digital Media and Policy (Intellect), on the theme, ‘Media Policies in South Asia’, scheduled for March 2022.
- Currently co-editing a volume titled, ‘A Media Anthropology of India’. Proposal currently with a University Press.

Research Reports:

- Pavarala, Vinod, Malik, Kanchan K., Belavadi, Vasuki, Deshbandhu, Aditya, **Raghunath, Preeti** (2013). [Community Radio - Continuous Improvement Toolkit \(CRCIT\)](#).
- Research Team for Factly Research and Media’s Research Report (2019) on [Countering Misinformation \(Fake news\) in India: Solutions and Strategies](#).
- Raghunath, Preeti. (2013). [Interface between Social Innovators and Government: Challenges and Recommendations](#), Sole author of the Research Report for ‘Building Innovation Ecosystems for Mega Impact: A National Conference on Social Innovation, Technology and Government’, organized by IIT Delhi.

Conference Proceedings:

- Raghunath, Preeti. (2012). ‘Communities in Solidarity: Going beyond traditional thinking in bilateral ties’. Conference Proceedings (Volume II) of the International Conference on India-Japan relations: Transformation into Potential Relationship, organized by the Centre for Southeast Asia and Pacific Studies, Sri Venkateswara University, Tirupati, Andhra Pradesh, India, December 7-9, 2012.

GRANTS/AWARDS

- Grantee, “Challenging hate narratives and violations of freedom of religion and expression online in Asia” Grant of the Association for Progressive Communications (APC), 2021
- Honorary Mention, Urban Communication Grant for the year 2020, awarded by the Urban Communication Foundation/IAMCR
- Best Paper Award for the Communication Policy and Technology (CP&T) Section and the Global Media Policy Working Group, at the International Association for Media and Communication Research (IAMCR) annual conference, Oregon, US, 20 - 24 June, 2018, for my paper titled, ‘Airing Imperium: A Historiography of Radio Governance in South Asia’.
- Travel Grant by the annual conference of the International Association for Media and Communication Research (IAMCR), Oregon, US, 20 - 24 June, 2018.
- Asian Scholar Grant – Lee Kuan Yew School of Public Policy, for the International Public Policy Association (IPPA) annual conference at National University of Singapore, 2017.
- International Association for Media and Communication Research (IAMCR) – Open Society Foundation (OSF) Rapid Response Grant on Communication Policy, 2014 – Contributed to the Global Media Policy Working Group’s Mapping Project as part of the Grant requirement, besides written submissions and presentations.
- Indian Council Social Science Research (ICSSR) Data Collection Abroad Grant, 2013-14 – Funding covered my doctoral fieldwork in Sri Lanka, Bangladesh and Nepal.
- Indian government’s University Grants Commission – Junior and Senior Research Fellowship – 2010.
- Gold medals - Best Outgoing Student, Best All-Rounder, Topper in Part-1 subjects - St. Francis’ College for Women, Hyderabad, India (Bachelor of Arts, 2009).

PRESENTATIONS/CONFERENCES/WORKSHOPS/SEMINARS (Selected)

- (with Anwesha Chakraborty) ‘Mobilising citizen participation for ‘good governance’ in India: Multimodal Frame Analysis of two ICT-based civil society initiatives’, at the annual conference of the International Association for Media and Communication Research (IAMCR), Nairobi (online), 2021.
- ‘Media Policy Studies: Towards a Deliberative Policy Ecology Approach’, at the annual conference of the International Association for Media and Communication Research (IAMCR), Tampere, Finland (online), 2020.
- ‘Liminal Voices and Civil Conflict: Critical policy ethnography for community radio in Sri Lanka and Nepal’, at the annual conference of the International Communication Association, at Gold Coast, Australia (online), 2020
- ‘An Intervention in Method: Conducting a Critical Media Policy Ethnography’, at the National Seminar held at the University of Hyderabad, 2019.
- ‘Deliberating Community Radio in India: A Policy Ethnography’, at the 12th Annual International Conference on Public Policy and Management, organized by the Centre for

- Public Policy (CPP), Indian Institute of Management, Bangalore, India, 2017.
- ‘Deliberating Community Radio: Narratives of Policies and Praxis from South Asia’, at the 3rd International Public Policy Association’s (IPPA) annual conference, at the Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore, 2017.
 - ‘Policy Ethnography as a qualitative method for Critical Policy Research’, at the International Workshop on Internet Policy Research Methods for Asia, New Delhi, 2017.
 - ‘Reconstructing Histories: Community Radio Policies and Policymaking in South Asia’, as part of the Working group on Global Media Policy, at the annual conference of the International Association for Media and Communication Research (IAMCR), Hyderabad, 2014.
 - ‘Marginal Voices in Central India: An Analysis of the Warp and Woof of Community Radio in the Bundelkhand Region’, (Co-authored with Vinod Pavarala, Kanchan K Malik and Vasuki Belavadi), as part of the Section on Community Communication, at the annual conference of the International Association for Media and Communication Research (IAMCR), Hyderabad, 2014.
 - Presentation of preliminary research on ‘Community Radio Policies in South Asia: A Comparative Study’, at the Annenberg-Oxford Media Policy Summer Institute, 2013.

POPULAR WRITING

- Raghunath, Preeti. (2020). [Governance of Non-Personal Data in India: Early Reflections from Digital Ethnography](#), for NIICE Nepal
- Raghunath, Preeti. (2020). [All You Need To Know About India’s New Non-Personal Data Framework](#), for The News Minute
- Raghunath, Preeti. (2020). [COVID-19 and Non-Personal Data in the Indian context: On the Normative Ideal of Public Interest](#), for Big Data From The South
- Raghunath, Preeti. (2019). [Inscribing an Inclusive Idea of Data in India](#), for the Newslandry
- Raghunath, Preeti. (2013). Pioneer to a Passive Spectator: Community Radio in Sri Lanka, hosted on Cardiff University’s School of Journalism, Media and Culture’s blog.
- Contributor to the London School of Economics’ South Asia Blog:
 - [Digital South Asia: a brief history of telecom policies in the region](#) (2018)
 - [South Asia’s new satellite: Signaling public engagement for sustainable regional diplomacy?](#) (2017)
- Sample of an Op-Ed on recent shifts in the Education Policy in India and sustainable policy for education, [Saving the Public University](#), dated September 30, 2016
- Sample of a special report for a newspaper: [On Queer Street](#), Women’s Page, The Times of India, dated July 24, 2011.

INVITED TALKS

- Talk on “Policymaking for Community Radio: Cross-Country Experiences and Learnings in South Asia”, at Martin Chautari, Kathmandu, on October 24, 2021.
- Guest lecture for the course on ‘Media and Development’, for the students of M.A. (Development Studies) at the Department of Liberal Arts, IIT Hyderabad, on October 21, 2021
- Invited panelist for ‘Pramana’, the conference organised by the Symbiosis Centre for Media and Communication (SCMC), Pune, to be held on October 9, 2021
- Guest lecture for the course on ‘Media Advocacy’, for the students of M.A. (Media Governance) at the Centre for Culture, Media and Governance, Jamia Milia Islamia, New Delhi, on October 8, 2021
- Seminar at the BIT-ACT Seminar Series (University of Bologna), on ‘Towards Theory-Building: ‘Constructing Grounded Theory’ and Media Policy Ethnography’, on June 16, 2021
- Presentation titled 'Non-Personal Data in India: A Case of Digital Deliberative Democracy?', as part of panel on, 'Communication Boundaries and Democratic Wagers' at the Winter School organised by the Universities of Padova, Sao Paulo, and Leiden, on March 26, 2021
- Talk on ‘Conducting Media Policy Ethnography in South Asia: Multidisciplinary Moorings’, at the Department of Liberal Arts, IIT Hyderabad, on March 24, 2021
- Talk on ‘Politics of Global Media Policies’ organised by the Association of Indian Research Scholars, on January 24, 2021.
- Talk on ‘The Deliberative Policy Ecology Approach’ to the study of Media Policy, as part of the Talk Series of the School of Public Policy and Governance, Azim Premji University, Bangalore, India, on December 10, 2020.
- Lecture on ‘Constructing Grounded Theory’ by Kathy Charmaz: A Theoretical and Empirical Introduction’, for the MSW students at the Tata Institute of Social Sciences (TISS), Tuljapur, India, on October 26, 2020.
- Seminar on ‘Deliberation and Media Policy Studies: Towards A Deliberative Policy Ecology Approach’, at the Centre for Deliberative Democracy and Global Governance, University of Canberra, Australia, on October 12, 2020.
- Guest lectures on Community Media, and Ethnography, for the Manipal Institute of Communication (MIC), in September, 2020.
- Lecture on Explorations in Ethnographic Fieldwork, organised by the Anthropology Club of the University of Hyderabad, India, on March 22, 2019.

RESOURCE ROLES

- Part of the Policy Working Group for ‘Strengthening Community Radio in India: National Consultation on Community Radio in India’, organized by the UNESCO Chair on Community Media, and supported by the International Programme for the Development of Communication (IPDC), UNESCO & UNESCO New Delhi, between April 11-12, 2017.
- Field Coordinator for The Learning Course on Communication for Development Workshop, organized jointly by Ohio University and UNICEF, at Hyderabad, India, July 31-August 12,

2016.

- Guest Lecture on the ‘Role of Content in Corporate Communications’, at the English and Foreign Languages University (EFLU), Hyderabad, India, in September, 2013.
- Consultant for ‘Building Innovation Ecosystems for Mega Impact: A National Conference on Social Innovation, Technology and Government’, organized by IIT-Delhi, India, on August 12, 2013.
- Consultant for the Centre for Innovations in Public Systems (CIPS), an Autonomous Body of the Government of India, Administrative Staff College of India (ASCI), Hyderabad, Telangana, India, July-August, 2013.

ORGANISATIONAL ROLES

- Convener for a pre-conference titled, “Institutions, Interventions, Transgressions: Glocal Media Policies and Praxis from South Asia’, as part of the Global Media Policy Working Group, for the 2021 annual conference of the IAMCR, Nairobi, Kenya.
- Organising Team of the Pre-Conference on Community Media for the Community Communication section of the IAMCR, ‘Building Community – Shaping Change: The Role of Community, Citizen, and Alternative Media in Regional Transformation’, at the Annual Conference in Hyderabad, in July, 2014.
- Organising Committee for CommClave 2013, a National Student Research Symposium on ‘Contextualisations and Conversations’, organized by the Department of Communication, on February 28, 2013, as part of the Silver Jubilee celebrations of the Sarojini Naidu School of Arts and Communication, University of Hyderabad, India.

ADDITIONAL COURSES/WORKSHOPS COMPLETED

- Selected as a Fellow with the Indian School of Internet Governance (InSIG), held at New Delhi, October 12-15, 2018.
- Fully funded for the International Workshop on Internet Policy Research Methods for Asia, organized by the Internet Policy Observatory, Annenberg School of Communication, University of Pennsylvania and the Centre for Communication Governance, National Law University (NLU), New Delhi, India, April 10-14, 2017.
- Fully funded for the International Course titled, ‘How to Engage in Broadband Policy and Regulatory Processes’, organized by LinneAsia, Sri Lanka and the Centre for Communication and Media Governance (CCMG), Jamia Milia Islamia, New Delhi, India, March 7-10, 2014.
- Fully funded for the Annenberg-Oxford Media Policy Summer Institute, organized by the Centre for Global Communication Studies, Annenberg School of Communication, University of Pennsylvania and the Programme for Comparative Media Law and Policy, Centre for Socio-Legal Studies, University of Oxford, UK, in June-July, 2013.

ACADEMIC COMMUNITY SERVICE

- Vice-Chair, Global Media Policy Working Group of the International Association for Media and Communication Research (IAMCR)
- Editor and Founding Member, Media Anthropology Research Collective-South Asia
- Reviewer for Journals and Conferences

MEMBERSHIP IN ASSOCIATIONAL BODIES

- Member, International Association for Media and Communication Research (IAMCR)
- Member, International Communication Association (ICA)
- Member, Association of Internet Researchers (AoIR)
- Life Member and Executive Council, Oral History Association of India (OHAI)

LANGUAGES SPOKEN

- English, Hindi, Tamil, Telugu